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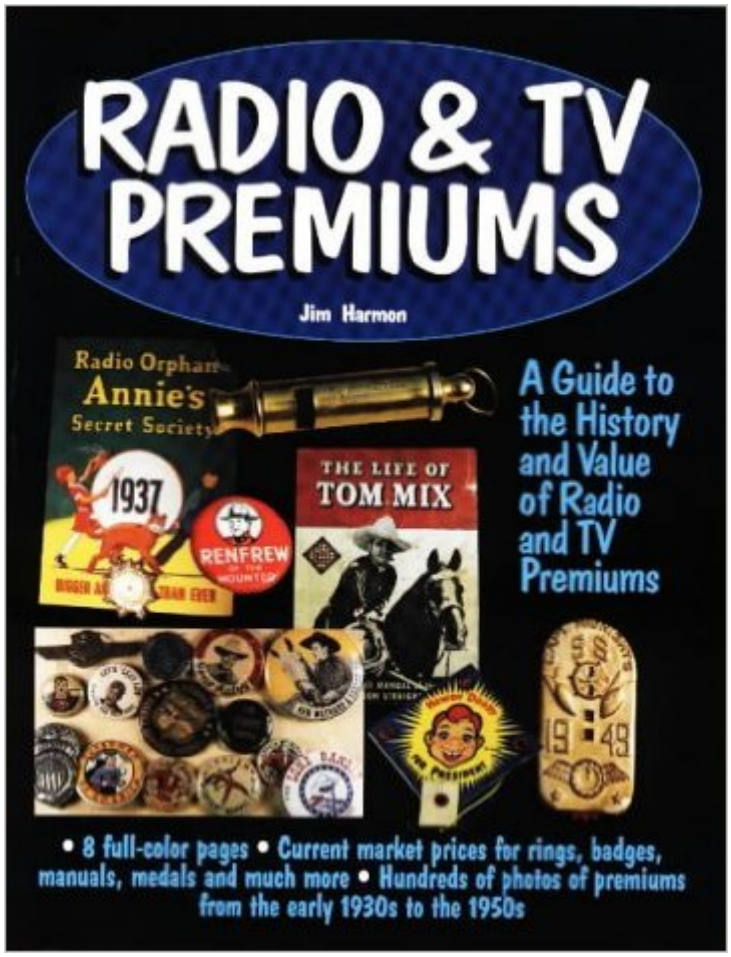
Radio & TV Premiums: A Guide To The History And Value Of Radio And TV Premiums



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Synopsis

Book by Harmon, Jim

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Customer Reviews

There are more comprehensive books on premiums, but I doubt there are more nostalgic. This might be considered a more focused update of "Jim Harmon’s Nostalgia Catalogue," by the same author. The book addresses the shows, in alphabetical order (with cross-references to shows with title changes)twice: once for show descriptions; then to list premiums. Included are show-related premiums from other media (comic books) and stores.The author makes two points: the book doesn’t attempt to be all-encompassing. As the author puts it, "Reading this book will tell you something about the value of premiums, but certainly not everything." He also warns of counterfeits and confusion of items ("...some real items may be misrepresented to be something else.")Many of the illustrations are monochrome, but there is a section of color photos, too. This is a good complement to other radio-premium books.

To this day, I miss Jim Harmon and regret not replying to his last letter before his death. He had a way of sharing his enthusiasm that would bring you fresh happiness in the midst of the worst of times. And his knowledge was second to none. No one - repeat: NO one - could tell you more about radio premiums.

A bit dated, but lots of useful information here.

A somewhat dated (1997) book that is still a great reference to some of the premiums that were available. It is well worth the bargain price this is selling for used.

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